





Order / Rev: 202915  
 Alt Order #: 06848252  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: POL/Crossroads GPS  
 Product Desc: 10/16-10/22 Crossroads GPS  
 Estimate: 786

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	10/18/12	10/18/12	Today Show 2 Today Show 2	CM	9a-10a	---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$500.00		0.00			
E 15	WAVY	10/19/12	10/19/12	Today Show 2 Today Show 2	CM	9a-10a	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$500.00		0.00			
E 16	WAVY	10/22/12	10/22/12	Today Show 2 Today Show 2	CM	9a-10a	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$500.00		0.00			
E 17	WAVY	10/16/12	10/16/12	Today Show 3 Today Show 3	CM	10a-11a	-T-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$400.00		0.00			
E 18	WAVY	10/17/12	10/17/12	Today Show 3 Today Show 3	CM	10a-11a	--W----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$400.00		0.00			
E 19	WAVY	10/18/12	10/18/12	Today Show 3 Today Show 3	CM	10a-11a	---T---	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$400.00		0.00			
E 20	WAVY	10/19/12	10/19/12	Today Show 3 Today Show 3	CM	10a-11a	----F--	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$400.00		0.00			
E 21	WAVY	10/22/12	10/22/12	Today Show 3 Today Show 3	CM	10a-11a	M-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$400.00		0.00			
E 22	WAVY	10/16/12	10/16/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	-T-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$300.00		0.00			
E 23	WAVY	10/17/12	10/17/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	--W----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$300.00		0.00			
E 24	WAVY	10/18/12	10/18/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	---T---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$300.00		0.00			
E 25	WAVY	10/19/12	10/19/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	----F--	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$300.00		0.00			
E 26	WAVY	10/22/12	10/22/12		CM	12p-1p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00

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Advertiser: POL/Crossroads GPS  
 Product Desc: 10/16-10/22 Crossroads GPS  
 Estimate: 786  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WAVY News 10 @ Noon											
				News 10 @ Noon											
				WAVY NEWS10-NN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00			
E 27	WAVY	10/16/12	10/16/12	Days of Our Lives	CM	1p-2p	-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$500.00		0.00			
E 28	WAVY	10/17/12	10/17/12	Days of Our Lives	CM	1p-2p	--W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$500.00		0.00			
E 29	WAVY	10/19/12	10/19/12	Days of Our Lives	CM	1p-2p	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$500.00		0.00			
E 30	WAVY	10/22/12	10/22/12	Days of Our Lives	CM	1p-2p	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$500.00		0.00			
E 31	WAVY	10/16/12	10/16/12	M-F 2-3p	CM	2-3p	-T-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$200.00		0.00			
E 32	WAVY	10/17/12	10/17/12	M-F 2-3p	CM	2-3p	--W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$200.00		0.00			
E 33	WAVY	10/18/12	10/18/12	M-F 2-3p	CM	2-3p	---T---	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$200.00		0.00			
E 34	WAVY	10/19/12	10/19/12	M-F 2-3p	CM	2-3p	----F--	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$200.00		0.00			
E 35	WAVY	10/22/12	10/22/12	M-F 2-3p	CM	2-3p	M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$200.00		0.00			
E 36	WAVY	10/16/12	10/16/12	M-F 3-4p	CM	3p-4p	-T-----	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
				Maury Povich											
				MAURY POVICH<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$450.00		0.00			
E 37	WAVY	10/18/12	10/18/12	M-F 3-4p	CM	3p-4p	---T---	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
				Maury Povich											
				MAURY POVICH<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$450.00		0.00			
E 38	WAVY	10/19/12	10/19/12		CM	3p-4p	----F--	:30	1	\$450.00	P1	0.00	NM	1	\$450.00

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Advertiser: POL/Crossroads GPS  
 Product Desc: 10/16-10/22 Crossroads GPS  
 Estimate: 786

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-4p Maury Povich										
				MAURY POVICH<										
				<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> ----F--		<u>Spots/Week</u> 1	<u>Rate</u> \$450.00		<u>Rating</u> 0.00			
E 39	WAVY	10/22/12	10/22/12	M-F 3-4p Maury Povich	CM	3p-4p M-----	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
				MAURY POVICH<										
				<u>Start Date</u> Week: 10/22/12	<u>End Date</u> 10/28/12	<u>Weekdays</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$450.00		<u>Rating</u> 0.00			
E 40	WAVY	10/16/12	10/16/12	M-F 4-5p M-F 4-5p	CM	4p-5p -T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
				<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> -T-----		<u>Spots/Week</u> 1	<u>Rate</u> \$500.00		<u>Rating</u> 0.00			
E 41	WAVY	10/17/12	10/17/12	M-F 4-5p M-F 4-5p	CM	4p-5p --W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
				<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> --W----		<u>Spots/Week</u> 1	<u>Rate</u> \$500.00		<u>Rating</u> 0.00			
E 42	WAVY	10/18/12	10/18/12	M-F 4-5p M-F 4-5p	CM	4p-5p ---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
				<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> ---T---		<u>Spots/Week</u> 1	<u>Rate</u> \$500.00		<u>Rating</u> 0.00			
E 43	WAVY	10/19/12	10/19/12	M-F 4-5p M-F 4-5p	CM	4p-5p ----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
				<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> ----F--		<u>Spots/Week</u> 1	<u>Rate</u> \$500.00		<u>Rating</u> 0.00			
E 44	WAVY	10/22/12	10/22/12	M-F 4-5p M-F 4-5p	CM	4p-5p M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
				<u>Start Date</u> Week: 10/22/12	<u>End Date</u> 10/28/12	<u>Weekdays</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$500.00		<u>Rating</u> 0.00			
E 45	WAVY	10/17/12	10/17/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p --W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY NEWS10-5<										
				<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> --W----		<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00		<u>Rating</u> 0.00			
E 46	WAVY	10/19/12	10/19/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p ----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY NEWS10-5<										
				<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> ----F--		<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00		<u>Rating</u> 0.00			
E 47	WAVY	10/16/12	10/16/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p -T-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY10NWS-5.30<										
				<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> -T-----		<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00		<u>Rating</u> 0.00			
E 48	WAVY	10/18/12	10/18/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p ---T---	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY10NWS-5.30<										
				<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> ---T---		<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00		<u>Rating</u> 0.00			
E 49	WAVY	10/22/12	10/22/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY10NWS-5.30<										
				<u>Start Date</u> Week: 10/22/12	<u>End Date</u> 10/28/12	<u>Weekdays</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00		<u>Rating</u> 0.00			
E 50	WAVY	10/17/12	10/17/12		CM	730-8p --W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00

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Product Desc:	10/16-10/22 Crossroads GPS
Estimate:	786

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p											
				M-F 730-8p											
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1			\$1,500.00		0.00				
E 51	WAVY	10/19/12	10/19/12	M-F 730-8p	CM	730-8p	----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				M-F 730-8p											
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		1			\$1,500.00		0.00				
E 52	WAVY	10/20/12	10/20/12	LN Sa	CM	11p-1130p	-----S-	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				WAVY News 10 @11 Sat											
WAVY NEWS10-11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1			\$2,000.00		0.00				
E 53	WAVY	10/21/12	10/21/12	Sun News 11p (Football)	CM	1130-12a	-----S	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				Sun News 11p -- Late											
SUNDAY LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1			\$2,000.00		0.00				
E 54	WAVY	10/16/12	10/16/12	Tonight Show/Jay Leno	CM	1134p-1237a	-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Tonight Show w/Leno											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----		1			\$500.00		0.00				
E 55	WAVY	10/17/12	10/17/12	Tonight Show/Jay Leno	CM	1134p-1237a	--W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Tonight Show w/Leno											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1			\$500.00		0.00				
E 56	WAVY	10/18/12	10/18/12	Tonight Show/Jay Leno	CM	1134p-1237a	---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Tonight Show w/Leno											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		1			\$500.00		0.00				
E 57	WAVY	10/19/12	10/19/12	Tonight Show/Jay Leno	CM	1134p-1237a	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Tonight Show w/Leno											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		1			\$500.00		0.00				
E 58	WAVY	10/22/12	10/22/12	Tonight Show/Jay Leno	CM	1134p-1237a	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Tonight Show w/Leno											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$500.00		0.00				
E 59	WAVY	10/20/12	10/20/12	SNL	CM	1130p-103a	-----S-	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
				Saturday Night Live											
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1			\$800.00		0.00				
E 60	WAVY	10/22/12	10/22/12	Late Night/Jimmy Fallon	CM	1237a-136a	M-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
				Late Night w/Jimmy Fallon											
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$150.00		0.00				
E 61	WAVY	10/21/12	10/21/12	Su 12a-1a	CM	12a-1a	-----S	:30	1	\$175.00	P1	0.00	NM	1	\$175.00
				Su 12-1a											
LEVERAGE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1			\$175.00		0.00				
Totals													61	\$37,925.00	